Netamorphosis

A transformed CUNY website promises quick links to key topics and campus events, plus streaming videos and much more.

GET ready for the new CUNY.edu. The University this semester is launching its new website—a visually element, more powerful, rich-media tool for students, faculty, staff, alumni, and, increasingly, the world. Today, more than 3 million unique visitors search the site every month, and more than 5 million pages are viewed each month in the University’s primary information source. The CUNY portal enables online access to thousands of faculty and staff members. To accommodate the growing needs of users, the University is launching a refresh of the site. The new site offers a host of services—everything from searchable faculty telephone numbers for faculty and staff at all campuses to a detailed catalog of courses and their availability, stump for a special event, online searches and applications for jobs across the University, links to the Office of Computing and Information Services, suite of business services on the CUNY portal, and, of course, quick links to the colleges and professional schools. It’s here, across three new pages, a precursor to one of the most civic-minded initiatives. The University will be testing the site through early February. For a virtual preview, log on to CUNY.edu and click the beta site link at the top. Check out all the new features. Comments are welcome, so click the link for ideas and suggestions, and leave yours.

CITIZENSHIP & IMMIGRATION PROJECT

— CUNY’s renowned Citizenship and Immigration Project provides free immigration law services at nine couriers throughout the city. All the site (www.cuny.edu/citizenshipnow) you can to the NYC/CUNY Citizenship Corps—volunteers who have helped some 15,000 immigrants gain citizenship—and take advantage of online resources that include training videos and special content for volunteers.

THE BILLBOARD

— This multimedia showcase of slides and videos, featuring top news, special events, campaigns and achievements around the University.

BOLD IMAGES

— There is emphasis on attention-grabbing visuals that are complemented by soothing background colors and clean white space.

NEWSWIRE

— This service enables staff across the University to publish news items and images that also appear on their individual campus websites.

CUNY CHANNEL

— This page offers a constant stream of new videos being produced on campuses across the University.

— A transformed CUNY website promises quick links to key topics and campus events, plus streaming videos and much more.

FIND IT

— These links, including “The Searches,” “Most Visited Pages,” are determined by the most popular topics searched by users. They’re available in the blue navigation menu, “Find it,” that expands when you click “Find it.”

ROLE-BASED PAGES

— Customized news, updates and links are tailored to specific University audiences—future students, current students, faculty/staff and alumni.

GATEWAY TO THE CUNY PORTAL

— This is where students from prospective students to alumni can log in to carry out University business such as applying for admission, registering for classes, accessing Blackboard and other services.

BEETR SEARCHES

— The Google search function is customized for CUNY data, returning more productive, relevant results with suggested links.

THE ENERGY INSTITUTE

— Link to the website of CUNY’s innovative Energy Institute, which involves faculty and research from all campuses to exploit technologies that can provide low-cost, sustainable energy solutions for New York City and the state.

THE DAILY REPORT

— CUNY news, including Newswires, and events across the University, updated daily.

THE FOOTER

— Designed part of every page, it provides links to helpful information and a way jumping back to the home page. Clicks links are found prominently on the home page, as well as in the footer.

CITIZENSHIP & IMMIGRATION PROJECT

— CUNY’s renowned Citizenship and Immigration Project provides free immigration law services at nine couriers throughout the city. All the site (www.cuny.edu/citizenshipnow) you can to the NYC/CUNY Citizenship Corps—volunteers who have helped some 15,000 immigrants gain citizenship—and take advantage of online resources that include training videos and special content for volunteers.

THE BILLBOARD

— This multimedia showcase of slides and videos, featuring top news, special events, campaigns and achievements around the University.

BOLD IMAGES

— There is emphasis on attention-grabbing visuals that are complemented by soothing background colors and clean white space.

NEWSWIRE

— This service enables staff across the University to publish news items and images that also appear on their individual campus websites.

CUNY CHANNEL

— This page offers a constant stream of new videos being produced on campuses across the University.

— A transformed CUNY website promises quick links to key topics and campus events, plus streaming videos and much more.

FIND IT

— These links, including “The Searches,” “Most Visited Pages,” are determined by the most popular topics searched by users. They’re available in the blue navigation menu, “Find it,” that expands when you click “Find it.”

ROLE-BASED PAGES

— Customized news, updates and links are tailored to specific University audiences—future students, current students, faculty/staff and alumni.

GATEWAY TO THE CUNY PORTAL

— This is where students from prospective students to alumni can log in to carry out University business such as applying for admission, registering for classes, accessing Blackboard and other services.

BEETR SEARCHES

— The Google search function is customized for CUNY data, returning more productive, relevant results with suggested links.

THE ENERGY INSTITUTE

— Link to the website of CUNY’s innovative Energy Institute, which involves faculty and research from all campuses to exploit technologies that can provide low-cost, sustainable energy solutions for New York City and the state.

THE DAILY REPORT

— CUNY news, including Newswires, and events across the University, updated daily.

THE FOOTER

— Designed part of every page, it provides links to helpful information and a way jumping back to the home page. Clicks links are found prominently on the home page, as well as in the footer.