Office of Teacher Education  
Request for Proposals in School Counseling, 2014-2015

President Obama’s North Star goal aims that by 2020 the United States will once again have the highest proportion of college graduates in the world. Accordingly, the First Lady has launched her Reach Higher initiative to inspire every student in America to take charge of his or her future by completing education past high school, whether at a professional training program, a community college, or a four-year college or university. One important feature of the First Lady’s effort is targeted support of school counselors as a link to college access. Maximizing school counselors’ impact and influence on college enrollments is central to the White House’s College Opportunity Agenda. New York State’s School Counselor Summit 2014 also included college development as an essential area of pre-service training.

CUNY aims to be at the vanguard of this work through its master’s (MSEd) programs in school counseling at Brooklyn College, Hunter College, Lehman College and Queens College. This Request for Proposals (RFP) invites applications from these programs for funding to develop a stand-alone, graduate course on quality college advising. CUNY expects to award $4,000 per campus through a transfer of tax levy funds to respective Schools of Education for this purpose.

A complete proposal consists of two parts: an application cover sheet and a narrative proposal. The narrative proposal should not exceed one-page and should succinctly address the following:

- **Context.** Briefly state the overall context of the project as it relates to existing curriculum, departmental goals, partnerships, professional trends and accreditation requirements. Describe the academic approach to this course, including important themes, theories, authors and content areas.

- **Activities.** What specific activities will be undertaken, and who will be responsible for carrying out each planned activity of course development?

- **Timetable.** It is proposed that curriculum development occur in Fall 14, and governance activities (i.e. submitting the course to the appropriate campus curriculum committees, CUNY Central and NYSED) will occur in Spring 15. Courses may be offered in Fall 15. Please detail this process as it pertains to your college.

- **Students.** How do you imagine this course will be offered (modality, required/elective, cross-listed with other programs); and to whom (existing students/alumni, SBL/other programs)?

- **Partners.** A NYC Action Group of the White House Convening will serve as an advisory group to course development. Draft syllabi should be shared for comment with this group of local experts who represent the NYCDOE, community-based nonprofits and research organizations. How might you best engage this group of ‘critical friends’? Which other partners might you engage?

Proposals are due via email on Friday, October 31, 2014 in PDF format with “School Counseling RFP” in the subject line. Questions and completed applications can be directed to Ashleigh.Thompson@cuny.edu. These tax-levy funds must be expended by June 30, 2015. A final report and syllabus are due to the Office of Teacher Education also by June 30, 2015.
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Request for Proposals in School Counseling, 2014-2015
Application Cover Sheet

Principal Investigator

CUNY College: ________________________________
Department/Entity: ________________________________
Applicant Name: ________________________________
Applicant Title: ________________________________
Work Address: ________________________________
Work Phone: ________________ Cell Phone: ________________
Email: ________________________________

______________________________________________  ____________________________
Signature                                      Date

Co-Investigator (if applicable)

CUNY College: ________________________________
Department/Entity: ________________________________
Applicant Name: ________________________________
Applicant Title: ________________________________
Work Address: ________________________________
Work Phone: ________________ Cell Phone: ________________
Email: ________________________________

______________________________________________  ____________________________
Signature                                      Date

Dean’s Signature ________________________________