Want to grow your business?

Strategic Steps for Growth is a business management program for New York City M/WBE-certified firms, offered by the NYC Dept. of Small Business Services and the NYU Stern School of Business, Berkley Center for Entrepreneurship & Innovation.

Learn ways to grow your business through:
• Award-winning curriculum
• Using your business as real-life case studies
• Advice from business experts & peers
• Networking opportunities
• Guidance from lenders and investors

Class topics include:
• Strategic planning
• Marketing and sales
• Financial management
• Access to capital
• Human resources
• Government and private-sector contracts

For more program information and to apply, go to www.nyc.gov/strategicsteps.